



Abbey Lee

User Experience & Visual Designer

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PERSONAL STATEMENT

My passion for problem solving and empathetic nature has landed me in the world of user experience design. I approach problems with a strong sense of curiosity and excitement, and I love the challenge of crafting an inclusive, impactful solution. I aspire to collaborate with and learn from a diverse group of thinkers, doers, and movers to create innovative, meaningful products.

EXPERIENCE

Student Designer Aug, 2017–present
RIT Web Services

Responsible for designing responsive websites and a variety of digital content for RIT while creating a consistent, cohesive web presence for the university and its conglomerates.

UX Design Intern May–Aug, 2017
Amazon

Deep dive into the Amazon advertising experience, tasked with the design challenge to explore future state dashboard widgets. Worked closely with a team of UX researchers, designers, copywriters, and managers. Collaborated with UX researchers to drive alignment on a core set of user personas to present to the entire org. Iterated through widget and dashboard designs, seeking feedback and critiques along the way. Rapidly prototyped a final dashboard to present to team.

Virtual Reality/Design Intern Feb–May, 2017
Mirror Show Management

Delve into the world of virtual reality, researching topics ranging from VR user experience, VR interactions, and the variety of uses VR can have. Managed and trained employees on the inner workings of the HTC Vive system. Distributed and presented research findings to the company. In VR downtime, helped create presentations, motion pieces, and other design assets for the ExperiTech team.

SKILLS & TOOLS

User Experience Design	Sketching	Adobe CC
Responsive Design	Rapid Prototyping	Sketch
Visual Design	HTML/CSS	Principle
Motion Graphics	Illustration	

EDUCATION

Rochester Institute of Technology Class of 2018
New Media Design, BFA
Psychology, Minor
RIT Honors Program

LEADERSHIP & VOLUNTEER

Treasurer Aug, 2016–present
New Media Club Executive Board

Manage club funds, budget, and fundraising, as well as propose, organize, and lead new club events. Help facilitate a positive club environment with a goal to increase club involvement and create a supportive community for fellow designers and developers.

Web Designer & Volunteer Jan, 2016–Oct, 2017
Thought at Work

Work with a team of designers and developers to create a responsive site to showcase, advertise, and register for the conference. Act as a personal assistant for an assigned speaker, and volunteer the day of to help bring together students and industry professionals.

RIT Track & Field Aug, 2014–Oct, 2017
RIT Athletics

Learning skills like time management, communication, leadership, and teamwork through pole vaulting for RIT's Track & Field team.

INTERESTS

The Great Outdoors	Music
Sustainability	Health & Fitness
Ethical Design	Food
Voice Design	